



PRESS RELEASE

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Contact:
Alex Kaufman (541) 693-0953
akaufman@mtbachelor.com

MT. BACHELOR'S SECOND CHARITY SKI WEEKS RAISE \$37,950 FOR FIVE LOCAL CAUSES

2009 campaign donates \$70,750 across ten regional non profit organizations

(Bend, Ore) – 1,518 charity ski vouchers were redeemed at Mt. Bachelor during the period between April 6 and 17 Monday-Friday. These \$25 ski vouchers have amounted to a total of \$37,950 that will be donated by Mt. Bachelor to five local causes. The total amount donated via the Mt. Bachelor charity weeks program this season is \$70,750.

Redemption levels of the charity vouchers jumped significantly in April, from the 37 percent redemption seen in January, to 51 percent redemption in the most recent round. “We are glad to see that the program is gaining momentum. We look forward to additional increases in redemption next season as more people get behind the program and awareness continues to spread. This program is doing a lot of good for a lot of people in Central Oregon,” said Alex Kaufman, Marketing Director at Mt. Bachelor.

The amount redeemed and the corresponding donations to be made are listed below:

April Results

| | |
|------------------------|--|
| United Way | 1000 issued, 531 redeemed, \$13,275 donation |
| Volunteers in Medicine | 500 issued, 295 redeemed, \$7,375 donation |
| Oregon Adaptive Sports | 500 issued, 254 redeemed, \$6,350 donation |
| Girl Scouts | 500 issued, 226 redeemed, \$5,650 donation |
| Boy Scouts | 500 issued, 212 redeemed, \$5,300 donation |

2009 Review

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|---------------|---|
| Total January | 3500 issued, 1312 redeemed, \$32,800 donation, 37% redemption |
| Total April | 3000 issued, 1518 redeemed, \$37,950 donation, 51% redemption |
| Total 2009 | 6500 issued, 2830 redeemed, \$70,750 donation, 44% redemption |

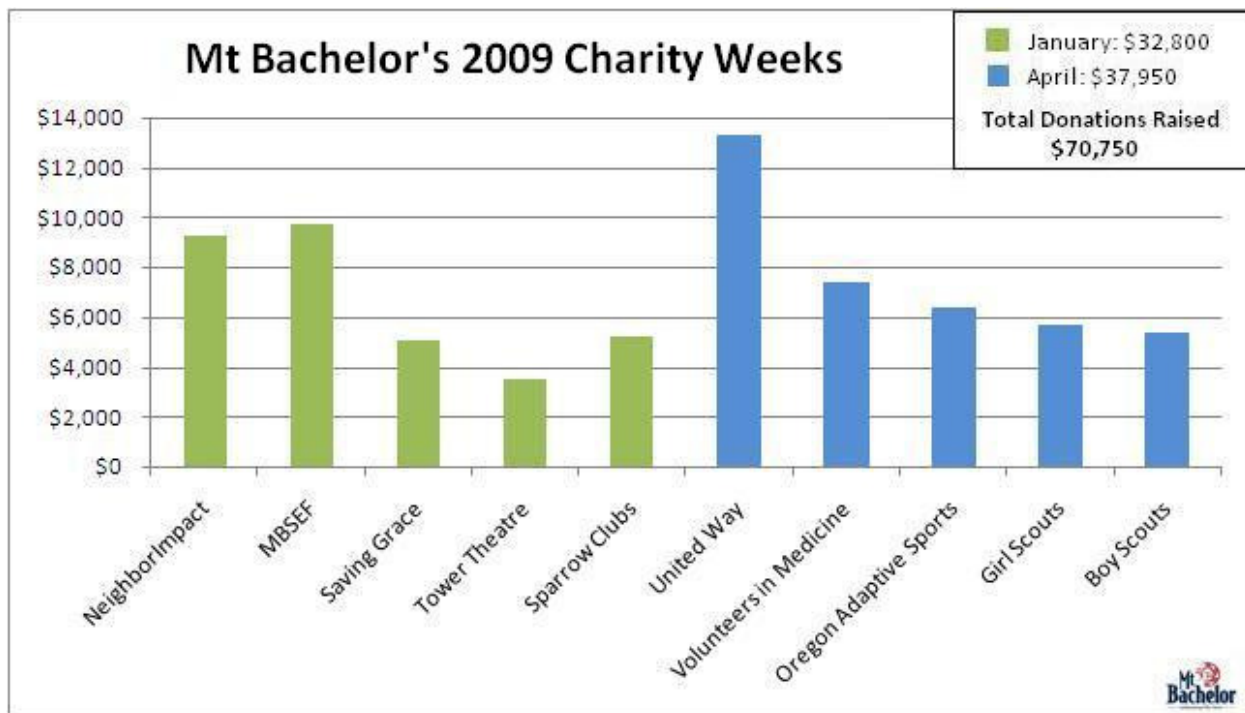
“The voucher program with Mt. Bachelor was a great way for Volunteers in Medicine to connect with the community. Locals were able to enjoy a day on the slopes for \$25 and they felt good knowing that their \$25 would stay local in improving health and wellness in our community,” said Kat Mastrangelo, Executive Director at Volunteers in Medicine.

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Volunteers in Medicine is a non-profit, volunteer-powered medical clinic which provides healthcare to low-income uninsured individuals and families in Deschutes County. VIM receives no federal or state subsidies and is funded through individuals, local businesses and regional grants. 100 percent of donations are used locally.

Mt. Bachelor intends to conduct a similar charity program during the 2010 winter season. A limited number of openings will be made available for new nonprofit organizations to be added to the charity weeks. Interested organizations are urged to submit their requests in writing to the Mt. Bachelor Charitable Committee.

Mt. Bachelor also contributes to hundreds of other charitable causes in the region through the donation of services via raffles and silent auctions. Donation request information is available on the "in the community" pages at www.mtbachelor.com.



About Mt. Bachelor:

Celebrating its 50th anniversary during the 2008-2009 season, Mt. Bachelor is the sixth largest ski resort in North America, offering 3,683 acres of lift-accessible terrain. New this year, the connection of the back catch lines offers additional expert bowl and glade terrain to be explored. The mountain features 10 lifts, seven of which are Express Quads, plus two tubing lifts and wonder carpet and an average annual snowfall of 370 inches. Mt. Bachelor also features terrain parks, 56K of groomed and tracked cross country trails, snowshoeing, tubing and sled dog rides. For weather conditions, news and events visit www.mtbachelor.com.



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