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**MT. BACHELOR ANNOUNCES HIRING OF DAVE RATHBUN AS
PRESIDENT AND GENERAL MANAGER**

**Rathbun Brings More Than 20 Years of Resort Operations and Management
Experience Including Three Years at the Northeast's Largest Ski Resort**

(BEND, Ore.)—After a nationwide search that identified several top candidates for the position of president and general manager, Mt. Bachelor today announced the hiring of Dave Rathbun to fill the mountain leadership post that has been vacant since May 20. Rathbun will begin work immediately.

Rathbun previously served as director of marketing, sales, reservations and golf at Mt. Bachelor's sister resorts of Killington Resort and Pico Mountain in Vermont. Killington Resort is the largest ski area in the Northeastern United States.

"Dave brings a unique combination of operations and marketing communications experience that will be instrumental in reestablishing Mt. Bachelor's reputation both on the mountain and in the community," said Herwig Demschar, chief operating officer for POWDR Corp., Mt. Bachelor's parent company. "Most importantly, he brings a collaborative perspective, progressive management style and guest services background that make him an ideal fit for the positive direction in which Mt. Bachelor is headed."

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Prior to joining Killington, Rathbun served as national business development director and director of sales for Intrawest Colorado, encompassing Copper Mountain and Winter Park Resort in Colorado and Breeze Ski/MAX Snowboard Rental operations located throughout the west. Rathbun began his career at Stratton Mountain, Vermont, in food and beverage, mountain, and golf operations before becoming a supervisor in guest services and head of the sales department.

“With challenge comes opportunity, and I look at this as an opportunity to take one of the West’s best pure mountains for skiing and riding, with phenomenal snowfall, snow quality and the two vibrant base camps of Bend and Sunriver at its feet, and reestablish it as a destination that both locals and vacationers can be proud to visit,” said Rathbun.

While at Killington, Rathbun served on the Board of Directors for the Killington Chamber of Commerce and the Vermont Achievement Center, and was a Commissioner for newly formed Town of Killington Economic Development and Tourism Commission.

A graduate of Saint Lawrence University in Canton, NY, Rathbun comes to Bend with his family including wife, Gillian, and daughters Blake (12) and Paget (9).

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About Mt. Bachelor:

Celebrating its 50th anniversary during the 2008-2009 season, Mt. Bachelor is the fifth largest ski resort in North America, offering 3,683 acres accessible by lifts. The mountain features 7 Express Quads, 3 Triple Chairlifts, 2 Tubing lifts and a Wonder Carpet, with an average annual snowfall of 370 inches. Mt. Bachelor also features terrain parks, 56K of groomed and tracked cross country trails, snowshoeing, tubing and dog sled rides. For weather conditions, news and events visit www.mtbachelor.com.

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