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**MT. BACHELOR PARTNERS WITH THE JELD-WEN TRADITION**

*Ski destination sponsors free shuttle to tournament site and winter season passholders welcomed free on Mt. Bachelor Day*

SUNRIVER, Ore. – Central Oregon is known for skiing and golfing. Now the two are coming together for local sports fans as Mt. Bachelor has teamed with the JELD-WEN Tradition golf tournament, Aug. 20-23, at the Crosswater Course at Sunriver Resort.

Mt. Bachelor, one of the country's largest ski resorts, has signed a sponsorship agreement with the JELD-WEN Tradition, one of the five major championships held during the PGA TOUR's Champions Tour season. This prestigious tournament will showcase World Golf Hall of Famers and PGA TOUR champions, as well as the breathtaking scenery of Central Oregon, to a television audience of golf fans around the world on NBC Sports and the Golf Channel.

"This is one of the most scenic events on the tour, and Mt. Bachelor is the prominent feature of the Oregon Cascade skyline surrounding Crosswater," said Evan Byers, tournament director. "We are looking forward to having Mt. Bachelor involved as a leading local business organization."

"Mt. Bachelor is proud to play a key role in the upcoming JELD-WEN Tradition tournament," said John McLeod, director of Business Development. "The communities of Central Oregon benefit greatly from this tournament on many levels, not least of which is the opportunity to introduce so many people to this beautiful place in which we all live."

As part of the agreement, the first round of the tournament slated for Thursday, Aug. 20, will be recognized as Mt. Bachelor Day at the Tradition. Anyone holding a Mt. Bachelor season pass at the tournament entrance will receive free admission on that day. Mt. Bachelor will also be providing a free shuttle bus service between Bend and Sunriver during all four days of the tournament. This service will operate from the Shops in the Old Mill District directly to the tournament entrance at Crosswater. Specific details of the schedule are to be determined and will be communicated through [www.mtbachelor.com](http://www.mtbachelor.com) and [www.JELD-WENTradition.com](http://www.JELD-WENTradition.com) as well as other local media closer to the event.

"Sports fans in Bend now have an easy, convenient way to attend the JELD-WEN Tradition without having to drive themselves to the tournament," said Byers.

"Mt. Bachelor Day is a wonderful way to give back to our season pass holders and employees for their support over the past ski season," added McLeod. "We want to encourage as many folks as possible to go and enjoy watching these true sporting greats up close. These guys are good."

**About the JELD-WEN Tradition**

The seventh annual JELD-WEN Tradition, an official event on the PGA TOUR's Champions Tour and Oregon's premier professional golf tournament, features Oregon's own Peter Jacobsen, a two-time Champions Tour major winner, and World Golf Hall of Fame members like Hale Irwin, Gary Player, Tom Watson and Ben Crenshaw. The JELD-WEN Tradition is one of five major championships on the Champions Tour, and will be held at Crosswater Club in Sunriver, Ore., Aug. 17-23, 2009. All net proceeds from the JELD-WEN Tradition benefit innovative, educational non profits throughout Oregon. Thus far, the JELD-WEN Tradition Foundation has distributed more than \$1.6 million to charity. For tournament and lodging information, visit [www.JELD-WENTradition.com](http://www.JELD-WENTradition.com).

**About Mt. Bachelor**

Mt. Bachelor is the sixth largest ski resort in North America, offering 3,683 acres of lift-accessible terrain. The mountain features 10 lifts, seven of which are Express Quads, plus two tubing lifts and wonder carpet, and an average annual snowfall of 370 inches. The previous two seasons have seen snowfalls over 500 inches. Mt. Bachelor also features terrain parks, 56K of groomed and tracked cross-country trails, snowshoeing, tubing, sled dog rides and summer attractions. For weather conditions, news and events visit [www.mtbachelor.com](http://www.mtbachelor.com).

For more JELD-WEN Tradition information, visit [www.JELD-WENTradition.com](http://www.JELD-WENTradition.com) or call 503-526-9331.

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