



## PRESS RELEASE

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### MT. BACHELOR ANNOUNCES DATES AND RECIPIENTS FOR ANNUAL CHARITY SKI WEEKS

*Ski Area Joins Forces with 10 Central Oregon Non-Profits for January and April Fundraising Campaigns*

(Bend, Ore – Nov 11, 2009) – After donating over \$70,000 in the first year of the Charity Ski Weeks program, Mt. Bachelor is proud to announce the return of the program for another season. During two weeks in January and two weeks in April guests will be able to ski for \$25 using vouchers distributed by Central Oregon Non-Profits. Every redeemed voucher will result in \$25 being donated.

The first period is slated for January 4-15 midweek. The Non-Profits that will be distributing vouchers prior to the January period are United Way, NeighborImpact, The Environmental Center, Big Brothers Big Sisters, and Volunteers in Medicine. Contact the organizations for their individual methods of distribution.

The second period is slated for April 5-16 midweek. The Non-Profits that will be distributing vouchers prior to the April period are MBSEF, Sparrow Clubs, Saving Grace, Boys and Girls Club, and Oregon Adaptive Sports.

“There is genuine excitement about the potential of this program in its second year,” said Alex Kaufman, Marketing Director at Mt. Bachelor. “We’ve proven that it can work to get lots of folks on the slopes, while also raising significant funds for the betterment of the community. Now we can work on growing the total amount of funds raised year over year. While charitable giving has taken a hit nationally and locally in the last couple of years, we are proud to be expanding ours as the need increases.”

In addition to the Charity Ski Weeks campaign, Mt. Bachelor is proud to support hundreds of local and regional causes as well as local schools via the Ski for Schools Program. Donation requests for fundraising auctions and raffles can be made via the “donations” form at <http://www.mtbachelor.com/community>.

#### *About Mt. Bachelor*

*Mt. Bachelor is the sixth largest ski resort in North America, offering 3,683 acres of lift-accessible terrain. The mountain features 10 lifts, seven of which are Express Quads, plus two tubing lifts and wonder carpet and an average annual snowfall of 370 inches. The previous two seasons have seen snowfalls over 500 inches. Mt. Bachelor also features terrain parks, 56K of groomed and tracked cross country trails, snowshoeing, tubing, sled dog rides and summer attractions. For weather conditions, news and events visit [www.mtbachelor.com](http://www.mtbachelor.com).*

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