



MEDIA ADVISORY

September 23, 2008

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MT BACHELOR 5 and 10-DAY PASS PRICES ANNOUNCED

Lowest Rates on Season Passes available through Sept 30

(Bend, Ore.) – Mt Bachelor announces the sale of 5 and 10-day passes beginning October 1st. These passes offer direct-to-lift access to guests planning to ski only 5 to 10 days this season. In previous years the 5 day pass was sold only at preseason promotional events. This year the resort will offer the 5 & 10-day passes throughout the season.

“Mt Bachelor offers a ticket option for every kind of rider,” said marketing director Alex Kaufman. “Day tickets are for guests who ride only a couple of days per year; those who enjoy a few days here and there should consider the 5 & 10-day while anyone who rides more than 10 to 12 days will benefit most from a season pass.”

Within the 5 and 10-day passes, guests will have the option to choose between non-holiday and unrestricted versions. The prices are as follows:

NON HOLIDAY

5-day \$269

10-day \$499

UNRESTRICTED

5-day \$319

10-day \$599

(more)



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Unrestricted, non-holiday and midweek season passes are on sale now through September 30th at greatly reduced preseason prices. Daily lift ticket rates will be announced as the season approaches. For more information please visit www.mtbachelor.com or call the reservations center at (541) 382-1709.

About Mt. Bachelor:

Celebrating its 50th anniversary during the 2008-2009 season, Mt. Bachelor is the sixth largest ski resort in North America, offering 3,683 acres accessible by lifts. The mountain features 7 Express Quads, 3 Triple Chairlifts, 2 Tubing lifts and a Wonder Carpet, with an average annual snowfall of 370 inches. Mt. Bachelor also features terrain parks, 56K of groomed and tracked cross country trails, snowshoeing, tubing and dog sled rides. Summer operations include scenic chairlift rides to 7,800-feet, sunset dinners, special banquet or BBQ events, hiking, disc golf and USFS interpretive talks. For weather conditions, news and events visit www.mtbachelor.com.

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