



OSU-Cascades Campus
Cascades Hall, 2600 NW College Way, Bend, OR 97701
T 541-322-3100 | F 541-383-7501 | <http://osucascades.edu>

12-04-09

By Christine Coffin, 541-322-3152 or (m) 541-788-3438

OSU-Cascades partners with Mt. Bachelor on Mountain Resort Management Course

BEND, Ore. – The [Tourism and Outdoor Leadership](#) program at Oregon State University – Cascades Campus will offer a new course beginning in January that will provide an overview of mountain resort management and operations. The course will take place in the classroom and in the field at Mt. Bachelor Ski Resort. Participants will study the principles of planning, development, marketing and management at a mountain resort, and take field trips to Mt. Bachelor to see the principles applied within various departments at the ski resort.

OSU-Cascades' Tourism and Outdoor Leadership program is one of the only of its kind in Oregon. It develops outdoor leadership, business, communication, and other skills and prepares students for careers in the tourism and outdoor leadership sectors.

The mountain resort management course will meet in the classroom on Tuesdays from 6:00 – 7:20 p.m. beginning on January 5. Field sessions with the course instructor and key managers at Mt. Bachelor will take place at the ski resort from 8:00 a.m. to 12:30 p.m. on Mondays, January 11 and February 8, and from 8:00 a.m. to 2:00 p.m. on Saturdays, January 30 and February 13.

The cost for community members is \$195, with no grade or academic credit given at the conclusion of the course. For registration information, e-mail info@osucascades.edu or call 541-322-3100.

-30-

About the OSU-Cascades Campus – Located in Bend, Ore., OSU-Cascades is the first branch campus in the Oregon University System. OSU-Cascades features small class sizes and one-on-one mentoring by outstanding faculty in such areas as Business Administration, Education, and Tourism and Outdoor Leadership.