



PRESS RELEASE

November 17, 2009

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MT. BACHELOR ANNOUNCES DETAILS REGARDING FRIDAY, NOV 20 OPENING DATE

Guests urged to monitor www.mtbachelor.com for the latest updates as opening day approaches

(Bend, Ore – Nov 17, 2009) – Mt. Bachelor is currently on schedule to open for the winter season on Friday, Nov. 20 at 9 a.m. Occasional snow is forecasted to continue in the Oregon Cascades through the weekend adding to Mt. Bachelor's current base depth of 25 inches at the West Village snow stake. Opening day operating lifts are anticipated to be the Pine Marten Express and Sunshine Express. All services including food and beverage, rentals, Snowsports School, and retail, will be based out of the West Village Base Area. Expansion of open terrain and lifts is likely on Saturday, Nov 21 as well as heading into the Thanksgiving weekend. Mt. Bachelor's Nordic Lodge and trails will also open for the season on Friday. The latest details can be found at www.mtbachelor.com.

"The forecast looks wintry and mountain crews are at work preparing their departments for what's sure to be a busy opening weekend," said Dave Rathbun, President and General Manager. "A good Thanksgiving is key to getting off to a good start, and as it stands now, we're well positioned. Our large percentage of returning staff will be an asset as we ramp up our operation to full speed."

Early season conditions exist and most open terrain is recommended for intermediate and advanced abilities. Unmarked obstacles will exist and skiing and riding groomed terrain is recommended. Limited beginner terrain will be available via the Sunshine Express. An early season terrain park will be available. Opening day lift ticket rates will be \$49 for adults, \$39 for teens and seniors, and \$28 for kids and 70+. Sliding scale ticket pricing will go into effect once skier levels, open terrain or weather conditions dictate. More information is available at www.mtbachelor.com/lifftickets.

Mt. Bachelor's season pass office will be open in Bend's Old Mill District through Wednesday, Nov. 18. It will re-open in West Village on Friday, Nov. 20. Guests who have elected to wait until opening day to get their passes printed should expect lines at the season pass office. The Mt. Bachelor Super Shuttle will also begin service on opening day. The full shuttle schedule will be posted available at www.mtbachelor.com.

About Mt. Bachelor

Mt. Bachelor is the sixth largest ski resort in North America, offering 3,683 acres of lift-accessible terrain. The mountain features 10 lifts, seven of which are Express Quads, plus two tubing lifts and wonder carpet and an average annual snowfall of 370 inches. The previous two seasons have seen snowfalls over 500 inches. Mt. Bachelor also features terrain parks, 56K of groomed and tracked cross country trails, snowshoeing, tubing, sled dog rides and summer attractions. For weather conditions, news and events visit www.mtbachelor.com.