



For Immediate Release
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Contact: Frankie Labbé, (541) 693-0957
flabbe@mtbachelor.com

**MT. BACHELOR TO PURCHASE 100 PERCENT OF POWER FROM RENEWABLE
ENERGY SOURCES BEGINNING IN JUNE 2008**

*Commitment to Purchase Additional 7,178,874 kWh of Renewable Energy
Credits Will Reduce Mt. Bachelor's Carbon Footprint by 113.6 Percent*

(BEND, Ore.)—As part of Powdr Corp.'s commitment to environmental sustainability at all seven of its resorts, Mt. Bachelor today announced that it will purchase 100 percent of its power from renewable energy sources beginning in June 2008.

Under the terms of Powdr Corp.'s agreement with Renewable Choice Energy, one of the country's leading providers of Renewable Energy Credits and carbon offsets, Mt. Bachelor will purchase 7,178,874 kWh of Renewable Energy Credits in the coming year, reducing the resort's carbon footprint by 113.6 percent and saving enough electricity to meet the annual energy demands of 570 average households. Mt. Bachelor already purchases 660,371 kWh of renewable energy through Pacific Power's Blue Sky program, bringing its total renewable energy commitment to 7,839,245 kWh annually.

The net result of the Renewable Choice Energy effort at Mt. Bachelor alone will be the annual reduction of more than 9,784,000 pounds of CO2 emissions, and is the environmental equivalent of not consuming 10,322 barrels of oil, not burning 4.5 million pounds of coal, or not driving 10.68 million miles in an average car.

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“The annual energy consumption of a ski resort is substantial, and we have a responsibility to reduce the carbon footprint of our resorts to help preserve their pristine settings for generations to come,” said Brent Giles, director of environmental affairs for Mt. Bachelor’s parent company, Powdr Corp. “While this switch to renewable energy will be invisible to the guest, skiers and riders can enjoy peace of mind knowing that all of Mt. Bachelor’s electricity is now coming from 100 percent renewable sources.”

Powdr Corp. has committed to purchasing a combined total of nearly 50 million kWh of Renewable Energy Credits at all seven of its resorts for the coming year, making it the second largest among the U.S. Environmental Protection Agency’s partners in the travel and leisure category.

The RECs come in the form of wind, biomass, solar, small hydro and geothermal power sources from Renewable Choice. Company-wide, this represents an annual reduction of more than 85 million pounds of CO2 emissions, and is the environmental equivalent of not consuming 70,890 barrels of oil, not burning 31,042,224 pounds of coal, or not driving 73,367,232 miles in an average car.

“Perhaps more than any other industry, skiing is directly impacted by climate change and even the smallest contribution that we make toward the threat of global warming is too much,” said Matt Janney, general manager of Mt. Bachelor. “We owe it to ourselves, our children and the entire community to be the best possible stewards of our precious natural resources.”

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About Renewable Choice Energy:

Renewable Choice Energy (www.renewablechoice.com) is an award-winning, full-service provider of Renewable Energy Credits (RECs) and carbon offsets to organizations and individuals. The company's mission is to move society toward a more sustainable energy future by connecting renewable energy and mitigation project developers with forward-thinking companies, municipalities, academic institutions and residential consumers. All Renewable Choice RECs are certified by Green-e, the nation's leading independent consumer protection program for the sale of renewable energy and greenhouse gas reductions in the retail market. For more information, visit www.renewablechoice.com.

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About Mt. Bachelor:

Celebrating its 50th anniversary during the 2008-2009 season, Mt. Bachelor is the fifth largest ski resort in North America, offering 3,683 acres accessible by lifts. The mountain features 7 Express Quads, 3 Triple Chairlifts, 2 Tubing lifts and a Wonder Carpet. Average annual snow base is between 150 and 200 inches. The resort features four terrain parks, 56K of groomed and tracked cross country trails, snowshoeing, tubing and dog sled rides. This season, the mountain presents a new parks program, two new grooming cats and new ski school programs including free first lessons. For weather conditions, news and events visit www.mtbachelor.com.

