



PRESS RELEASE

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MT BACHELOR ANNOUNCES OPERATIONAL AND PRICING CHANGES

Super Shuttle Prices Reduced in Response to Lower Gas Prices, Carrousel Beginner Chairlift Offered Free and Operating Hours to be Consistent

(Bend, Ore) – As Mt Bachelor and central Oregon awaits the arrival of colder temperatures and snowfall to allow the ski area to open for the season, the Resort has announced three changes to various programs for the coming winter. Due to the recent decline of fuel prices, Mt Bachelor has reduced the Super Shuttle season pass price by \$75 to last year's rate of \$175. The Mountain will offer its Carrousel beginner chairlift, which runs on weekends and holidays for free. Additionally, Mt Bachelor is implementing a consistent operations schedule, with lift service starting at 8:30 a.m. seven days per week.

Shuttle Pass Price Reduction

The \$75 decrease on Super Shuttle season pass prices are a result of decreased fuel prices. The resort will be offering reimbursements to guests who have purchased their shuttle passes at the original 2008-09 rate of \$250. Those prices were set when fuel prices were headed well over \$4 per gallon. 12-ride punch cards have been expanded to 14 rides at the existing rate of \$65, costing less to guests than last year's \$5 dollar per trip ride. "It's great that the price of fuel has gone down. We're glad to now be able to pass those savings along to our customers," said John McLeod, director of business development.

Free Chairlift

In commemoration of the resort's 50th anniversary season, guests can ride the Carrousel lift for free. Guests will be able to pick up their free lift ticket at the Sunrise ticket window. "The first step to creating more skiers and riders is to get more people to try it out, especially people who live in our backyard. Making our beginner lift free will allow more people to check out winter sports," said Kevin Stickelman, director of guest experience.

Consistent Hours

New for 2008-2009 will be a consistent 7 day lift service schedule starting at 8:30 a.m. The Mountain formerly operated from 9 a.m. until 4 p.m. on weekdays and from 8 a.m. until 4 p.m. on weekends and holidays. "The new schedule will give our mountain operations teams the ability to open the mountain safely, considering the unique operating conditions we may face, in a more consistent and dependable manner," said Tom Lomax, director of mountain operations.



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Opening

The Mountain is ready to open from an operations standpoint. Both guests and employees are waiting for Mother Nature to do her part. Forecasts call for a cold front Thursday morning, which should bring snowfall to the mountain and allow for the commencement of snowmaking operations. Guests should stay tuned to Mt Bachelor's newly launched website for updated information on a projected opening day at www.mtbachelor.com.

About Mt. Bachelor:

Celebrating its 50th anniversary during the 2008-2009 season, Mt. Bachelor is the sixth largest ski resort in North America, offering 3,683 acres of lift-accessible terrain. New this year, the connection of the back catch lines offers additional expert bowl and glade terrain to be explored. The mountain features 10 lifts, seven of which are Express Quads, plus two tubing lifts and wonder carpet and an average annual snowfall of 370 inches. Mt. Bachelor also features terrain parks, 56K of groomed and tracked cross country trails, snowshoeing, tubing and sled dog rides. For weather conditions, news and events visit www.mtbachelor.com.

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