



“At a time when the cost of everything from gas to groceries is on the rise, we have been listening to our local customers and are doing everything we can to make Mt. Bachelor as affordable as possible,” said Rathbun. “Mt Bachelor offers one of the longest seasons in the country and we hope Central Oregonians will recognize the value that comes with the purchase of a Mt. Bachelor season pass.”

The 08-09 season pass program is just one of several initiatives being implemented to convey Mt Bachelor’s commitment to the region and community that has supported it for half a century. An expanded lift maintenance program, increased customer service training, and changes to the organization structure are in progress to prepare for this 50<sup>th</sup> Anniversary season.

Alpine season pass pricing for the 2008-2009 season is as follows (if purchased by September 30):

|                                  | 2008-09 | 2007-08 |
|----------------------------------|---------|---------|
| <b>Full Season Passes</b>        |         |         |
| Adult                            | \$ 799  | \$ 929  |
| Young Adult (19-23)              | \$ 349  | \$ 699  |
| Teen (13-18)                     | \$ 249  | \$ 399  |
| Youth (6-12)                     | \$ 149  | \$ 219  |
| Child (5 and under)              | \$ -    | \$ 60   |
| Senior (65-69)                   | \$ 599  | \$ 699  |
| 70+                              | \$ 60   | \$ 60   |
| Adaptive                         | \$ 449  | \$ 469  |
| <b>Non-Holiday Season Passes</b> |         |         |
| Adult                            | \$ 669  | \$ 749  |
| Senior                           | \$ 499  | \$ 539  |
| <b>Midweek Passes</b>            |         |         |
| Adult                            | \$ 519  | \$ 539  |
| Senior                           | \$ 399  | \$ 429  |

Nordic pass prices remain unchanged from 2007-2008, including an adult season pass for \$219 and a youth/teen/senior pass for \$109.

Daily lift ticket pricing for the 2008-2009 season will be announced at a later date. Season passes go on sale beginning September 1, on-line at <http://www.mtbachelor.com>. The season pass office opens on September 15<sup>th</sup>.

(More)

About Mt. Bachelor:

Celebrating its 50<sup>th</sup> anniversary during the 2008-2009 season, Mt. Bachelor is the sixth largest ski resort in North America with 3,683 acres of lift accessible terrain. The mountain features 7 Express Quads, 3 Triple Chairlifts, 2 Tubing lifts and a Wonder Carpet, with an average annual snowfall of 370 inches. Mt. Bachelor also features terrain parks, 56K of groomed and tracked cross country trails, snowshoeing, tubing and dog sled rides. Summer operations include scenic chairlift rides to 7,800-feet, sunset dinners, special banquet or BBQ events, hiking, disc golf and USFS interpretive talks. For weather conditions, news and events visit [www.mtbachelor.com](http://www.mtbachelor.com).

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