



PRESS RELEASE

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MT. BACHELOR TO DONATE \$120,000 TO LOCAL NON-PROFIT ORGANIZATIONS

BEND, Ore. (Dec. 9, 2014) – Mt. Bachelor today announced that it will give \$50,000 in cash to local non-profit organizations as part of its annual Charity Ski Week program. When combined with other charitable initiatives, Mt. Bachelor will donate nearly \$120,000 this winter to Central Oregon programs dedicated to education and community service.

The Charity Ski Week program allows skiers and snowboarders to purchase up to four (4) full day lift tickets for \$39 each at a savings of 50% off the regular season adult lift ticket rate. In turn, Mt. Bachelor will donate all of the sales proceeds to the participating non-profit organizations. Lift tickets are valid to use during an 11 day period in January 2015 – from Sunday, January 4 through Thursday, January 15, excluding Saturday, January 10.

Local organizations benefitting from the 2015 Charity Ski Week program include:

- Heart of Oregon Corps - for the purchase of a van
- Oregon Adaptive Sports - for a new sit-ski
- United Way of Deschutes County – for a Slate sponsorship
- Sparrow Clubs - for one club sponsorship
- Deschutes Children’s Forest - for program funding
- Make-A-Wish Oregon - for program funding
- Mt. Bachelor Sports Education Foundation - for the purchase of a van

There is a limited quantity of Charity Ski Week tickets available for sale through January 3, 2015. All tickets will be sold through Mt. Bachelor’s website.

In addition to the Charity Ski Week program, Mt. Bachelor is a strong financial contributor to local initiatives that are aligned with the resort’s core values of supporting kids and families in need, environmentally sustainable practices and student athlete academic achievement through the discipline of competitive alpine and Nordic skiing and snowboarding.

Mt. Bachelor announced in 2012 that it would donate \$250,000 over a five year period to support OSU-Cascade’s goal to become a comprehensive, four-year branch of Oregon State University with its own Bend campus. Mt. Bachelor also remains committed to its annual *Ski For Schools* discounted

lift ticket program that has generated more than \$175,000 in the past nine years for the Bend-La Pine and Redmond Education Foundations.

Added together, Mt. Bachelor's cash contributions to local non-profit organizations will total approximately \$120,000 this season and nearly \$800,000 in the past decade.

"We are very proud of the work local charities do on behalf of our community to make Bend and Central Oregon a better place to live and work for all our residents" said Mt. Bachelor President and General Manager Dave Rathbun. "Giving back to our community is a long-standing tradition of Mt. Bachelor and we look forward to maximizing our contribution through these charity programs again this winter."

Additional information about Mt. Bachelor's role in the community can be found here:

http://www.mtbachelor.com/site/about_us/company_info/community

About Mt. Bachelor: *Mt. Bachelor is the largest ski resort in the Cascade Range, offering 3,683 acres of lift-accessible terrain. The mountain features 10 lifts, seven of which are Express Quads, plus two tubing lifts and two beginner carpets and an average annual snowfall of 462 inches. Mt. Bachelor also features 5 terrain parks, a superpipe, 56K of groomed and tracked cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. For weather conditions, news, and events visit www.mtbachelor.com.*

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