



PRESS RELEASE

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Mt. Bachelor Gears Up: Season Pass and Kids “Gravity School” Pricing Announced

Bend, OR. Mt. Bachelor today announced season pass pricing for the upcoming 2014-2015 ski and snowboard season, and also announced several new “perks” of pass ownership.

The resort also released pricing on seasonal children’s programs offered by the resort’s newly re-branded “Gravity School” (formerly Snowsports School). The seasonal programs typically sell out prior the start of the season.

Payment plans for both programs are available, allowing guests to spread costs over several months.

Season pass rates purchased before September 30 are priced at \$869 for adults. Young Adult (ages 19-26) pass prices will be \$399; Teen (13-18) and Senior 70+ are priced at \$289; passes for youth ages 6- 12 are priced at \$179; passes for Seniors ages 65-69 are \$559. Season passes for children younger than age 6 remain \$29. Midweek, non-holiday prices for adults will be \$589 for adults and \$459 for seniors ages 65-69.

The price increase on season passes represents a \$20 increase over last year’s prices for adults, and a \$10 increase on most other pass products. All pass prices will go up on October 1.

Full season passes also come with “Pass Perks.” Each full season pass holder is entitled to up to three days of skiing or riding at each of Mt. Bachelor’s sister resorts: Copper Mountain, Colorado; Park City Mountain Resort, Utah; Boreal, California; Las Vegas Ski and Snowboard Resort in Nevada and Killington, Vermont. Teen, Youth and Child full season passes come with unlimited skiing or riding at these sister resorts.

Payment plans for season passes require a down payment of \$49 for each pass ordered by September 16, with \$20 serving as an administrative fee. Equal payments for the balance are due October 15 and November 15 and will be automatically charged to purchasers’ credit cards.

Seasonal childrens’ programs are offered in three- and nine-week configurations on Saturdays and Sundays, and serve a range of different interests.

“All Mountain Skiers” and “All Mountain Riders” serve skiers ages 6 – 14 and snowboarders ages 7 – 14, respectively, and are priced at \$149 for three-week sessions and \$439 for nine-week sessions. Classes run from 10:00 a.m. to 3:00 p.m. each day.

“Mighty Mites” and “Mighty Riders” serve skiers ages 4 – 6 and snowboarders ages 5 – 6, respectively, and are priced at \$159 for three-week sessions and \$469 for nine-week sessions. Classes run from 9:30 a.m. to 3:00 p.m. each day.

Childrens’ program payment plans require a down payment of \$49 per child, with \$10 serving as an administrative fee. Equal payments for the balance are due at the end of October and November and will be automatically charged to purchasers’ credit cards.

Additional information on both season passes and seasonal programs may be found on Mt. Bachelor’s website.

Mt. Bachelor will hold the line on single-day lift ticket prices this winter, with adult single-day tickets offered at \$79; Teen (ages 13-18) and Senior (ages 65-69) will be \$67, and Youth (ages 6-12) and Seniors 70+ will be \$47.

About Mt. Bachelor: *Mt. Bachelor is the largest ski resort in the Cascade Range, offering 3,683 acres of lift-accessible terrain. The mountain features 10 lifts, seven of which are Express Quads, plus two tubing lifts and two beginner carpets and an average annual snowfall of 462 inches. Mt. Bachelor also features 5 terrain parks, a superpipe, 56K of groomed and tracked cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. For weather conditions, news, and events visit www.mtbachelor.com.*

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