



PRESS RELEASE

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MT. BACHELOR UNVEILS 635 ACRES OF NEW TERRAIN

New Cloudchaser Lift to Open Friday, December 16

BEND, Ore. (Dec. 8, 2016) – Mt. Bachelor’s \$6.5 million Cloudchaser high-speed quad chairlift will open to skiers and snowboarders on Friday, December 16, adding 635 acres of new terrain and 13 new runs, the resort announced today.

Mt. Bachelor is planning several public events at the mountain and in Bend throughout Cloudchaser’s opening weekend to celebrate the resort’s most significant expansion since 1996.

A dedication and ribbon cutting ceremony at Cloudchaser’s bottom terminal begins at 10:30 a.m. on Friday, December 16. After brief remarks from Mt. Bachelor and POWDR officials, guests will load the lift and begin their discovery of new terrain on the mountain’s east side.

A contest is underway on [Mt. Bachelor’s Facebook page](#) where a lucky fan can win a ride on the first chair up the lift. The first 200 guests to board Cloudchaser will receive a winning ticket valid for a prize from Under Armour® in the resort’s Gravity Sports retail shop.

Under Armour® is also partnering with Mt. Bachelor to offer a scavenger hunt in the Cloudchaser served terrain on Saturday, December 17. Skiers and snowboarders can search for eight “goodie bags” scattered throughout Cloudchaser’s new runs. The hunt begins at 9:00 a.m.

After dark, the action shifts away from the mountain and into Bend, where two events are planned during Cloudchaser’s opening weekend.

The Mt. Bachelor Après Ski Bash presented by Deschutes Brewery takes place Friday evening, December 16, at Crow’s Feet Commons. A Cloudchaser Celebration with 10 Barrel Brewing Company follows on Saturday night, December 17, at the Old Mill District.

Both events are free to attend and will feature giveaways, live music and beverages available for purchase.

“This is one of the largest improvement projects in Mt. Bachelor’s history,” said John McLeod, Mt. Bachelor’s president and general manager. “I am incredibly grateful to our employees and contractors, our customers, the Forest Service and POWDR for making the Cloudchaser project possible. We’re about to be rewarded with an amazing new skiing and snowboarding experience.”

Cloudchaser is Mt. Bachelor’s eighth high-speed detachable quad chairlift, rising 1,448 vertical feet along a slope length of 6,800 feet.

Although Mt. Bachelor has scheduled Cloudchaser for a December 16 debut, resort officials noted that the lift’s opening is contingent upon final component assembly and testing, planned for next week.

96 Hour Sale on 4-Packs and the Pure30 Pass

In celebration of the Cloudchaser lift opening, Mt. Bachelor is re-releasing its popular 4-Pack in a limited-time, 96 hour sale.

Priced at \$249, the 4-Pack is valid for four days of skiing or riding during the 2016-17 season. Customers can visit on consecutive days or scatter their visits throughout the winter and spring. Each 4-Pack is assigned to an individual user and holiday blackout dates apply.

The 4-Pack must be purchased by 12:00 p.m. PST on Monday, December 12. Quantities are limited.

Mt. Bachelor is also offering one of the industry's most unique lift pass products, the Pure30 Pass. Designed for those who desire a taste of mountain local life, it's an unrestricted pass valid for any 30 consecutive days of skiing or riding. The Pure30 Pass is available for \$559, a \$40 discount off the regular price, during the 96 hour sale period.

Additional information about the 4-Pack sale, the Pure30 Pass and Cloudchaser's opening can be found on Mt. Bachelor's website.

About Mt. Bachelor: *Mt. Bachelor is the fifth largest ski resort in the USA, offering 4,318 acres of lift-accessible terrain. The mountain features 11 lifts, eight of which are Express Quads. Mt. Bachelor also features 5 terrain parks, 56K of groomed cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. Mt. Bachelor is part of the [POWDR](#) portfolio. For weather conditions, news, and events visit www.mtbachelor.com.*

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