



PRESS RELEASE

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IMPROVEMENT PROJECTS AT MT.BACHELOR

BEND, Ore. (October 13, 2016) - Mt. Bachelor has been busy this summer with numerous improvement projects; the most significant being Cloudchaser, the new East side lift. This \$6M investment will provide 635 additional acres of lift served terrain and helps mark summer 2016 as one of the largest capital investment seasons in the mountain's history. Alongside the Cloudchaser installation, Rainbow lift is being shortened to keep it within the tree line, making it more weather-proof and accessible to a wider range of skier types. The new top terminal location will reduce the ride length of Rainbow from 12 minutes to under 8 minutes and provide easy access to the I-5 run, which is an excellent but underutilized beginner / intermediate run. The combination of these two lifts will lessen the lines and crowding sometimes occurring at the Sunrise lift.

In terms of facilities, the West Village deck surface and accessibility is receiving an upgrade. The deck is being squared off and leveled, providing a single contiguous space that will extend from the Clearing Rock patio all the way across to the west end of the deck in front of Cocoa's restaurant, allowing for more outside seating at both locations. West village lodge will also receive a new WiFi lounge, located in the lower level of the building. This lounge will include charging stations for cell phones and comfortable seating options. Lockers will be placed in the tunnel area of the West Village lodge to allow for storage of personal items.

Scapolo's restaurant in Pine Marten lodge will return to 7 day operations, allowing guests to enjoy a sit-down meal in a cozy environment. Sparks Café will also be open on weekends and holidays for faster meal option.

A new, digital, state-of-the-art radio system is being installed, which will provide clearer and safer communications across the mountain. There are other communication and operational changes being planned in an effort to bring greater transparency and consistency to lift opening strategy during storm cycles.

A new ticketing and point of sale system will be implemented across the resort this fall. It will help move Mt. Bachelor into a new era of on-line, in-resort and mobile access to products and services.

About Mt. Bachelor: *Mt. Bachelor is the fifth largest ski resort in the USA, offering 4,318 acres of lift-accessible terrain. The mountain features 11 lifts, eight of which are Express Quads. Mt. Bachelor also features 5 terrain parks, 56K of groomed cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. For weather conditions, news, and events visit www.mtbachelor.com.*

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