



## PRESS RELEASE

Contact: Drew Jackson  
Director of Sales and Marketing  
(541) 693-0953 - [djackson@mtbachelor.com](mailto:djackson@mtbachelor.com)  
[www.mtbachelor.com/media](http://www.mtbachelor.com/media)

### SKI OR RIDE ON THE 4<sup>TH</sup> OF JULY AT MT. BACHELOR

**BEND, Ore. (May 15, 2017)** – With more than 560” of recorded snowfall and 10 feet of snow still on the ground, Mt. Bachelor has announced it will reopen its chairlifts for three days of skiing and snowboarding this summer. *JulySki* will run from Sunday, July 2 through Tuesday, July 4, 2017.

“Many long-time Central Oregon skiers remember spending Independence Day on the summit of Mt. Bachelor,” said John McLeod, Mt. Bachelor’s president and general manager. “With so much snow this winter, we can’t pass up the opportunity to bring back this tradition.”

Weather and snow conditions permitting, chairlifts will operate from 8:00 a.m. to 1:00 p.m. for *JulySki*, with skiing and snowboarding offered from the Summit lift to the 9,065’ peak of Mt. Bachelor. Sunrise lift will provide access from the Sunrise base area, where guests can park, buy tickets and rent equipment.

Lift ticket prices and other operating details will be announced in June after resort officials assess conditions on the mountain and determine the amount of skiable terrain.

This summer’s *JulySki* event will count as the ninth time in its 58-year history that Mt. Bachelor will offer lift-served skiing on the 4<sup>th</sup> of July. The resort last offered Independence Day skiing in 2011.

Mt. Bachelor’s winter ski and snowboard season continues daily through Sunday, May 28. In keeping with tradition, *Finale Weekend* will feature the *BrewSki* beer festival, live music and the *North American Pond Skimming Championships*.

### SUMMER ACTIVITIES AT THE MOUNTAIN

After taking a break in June, Mt. Bachelor will launch its summer activities on Saturday, July 1, with scenic chairlift rides and mountain biking if conditions permit. Sunset Dinners at the mid-mountain Pine Marten Lodge begin a week later on Friday, July 7.

Bike park season passes are now on sale through the resort’s website. An All-Mountain bike park pass is \$159 for adults and \$109 for youth (12 and under) if purchased by July 16.

New this summer is a \$49 all-age Sunshine bike park season pass, valid for the novice bike trails serviced by the Sunshine lift and an expanded skills park in front of the lodge. The pass is designed

for parents and kids who desire an entry-level mountain biking experience, and can be upgraded to the All-Mountain pass anytime by paying the difference in price. The Clearing Rock Bar and outdoor deck will provide a comfortable venue for those watching the bike riders in the skills park area.

Mt. Bachelor will offer its popular Gravity Bike Camps again this summer for kids age 8 to 15. Weekly camp sessions begin July 10 and include transportation to and from the mountain each day. Limited spots remain at the \$299 weekly rate, with the price increasing to \$349 after June 16.

Several events will also headline Mt. Bachelor's summer season, including the inaugural *10 Barrel GraviCross* during the weekend of July 15, the [Under Armour Mountain Running Series](#) on July 22 and the third-annual *Volcanic Bike and Brew Festival* during the weekend of August 26.

Additional information about Mt. Bachelor's summer plans is available at <http://www.mtbachelor.com>.

**About Mt. Bachelor:** *Mt. Bachelor is the sixth largest ski resort in the USA, offering 4,318 acres of lift-accessible terrain. The mountain features 11 lifts, eight of which are Express Quads. Mt. Bachelor also features 5 terrain parks, 56K of groomed cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. Mt. Bachelor is part of the POWDR Adventure Lifestyle Co. portfolio. For weather conditions, news, and events visit [www.mtbachelor.com](http://www.mtbachelor.com).*

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