



PRESS RELEASE

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MT. BACHELOR REVEALS NEW MAP & TRAIL NAMES, LAUNCHES 96-HOUR LIFT TICKET SALE

BEND, Ore. (Nov. 17, 2016) – Mt. Bachelor has updated its mountain map for the 2016-17 winter season, revealing the names of 13 runs served by the new Cloudchaser lift. Slated to open in December, the \$6 million lift will access 635 acres of new skiable terrain and transforms Mt. Bachelor into the 5th largest ski area in the United States.

With titles such as Jet Stream, Sun Dog, Cirrus, Bluebird and Convergence Zone, several of Cloudchaser's new runs follow an atmospheric theme consistent with the lift's namesake. They pay tribute to the unique weather patterns and the phenomenon whereby approaching clouds from the west tend to dissipate and disappear altogether as they wrap around the summit and pass to Mt. Bachelor's east side.

"It's calmer over on the Cloudchaser side and the sun pokes through clouds more often," said Tom Lomax, Mt. Bachelor's director of mountain operations. The resort hopes the weather naming theme will remind guests that conditions are typically more hospitable in the new area. "We expect far fewer weather-related challenges with Cloudchaser compared to what we face on the west side of the mountain."

A handful of other new runs, including Hemlock and White Bark, are named after the predominant tree species that skiers and snowboarders will see during their descent.

Mt. Bachelor plans to groom two or three top-to-bottom routes in the Cloudchaser zone each night. Each of the groomed trails will be rated "more difficult", indicated by a blue square icon.

96 Hour Lift Ticket Sale

In celebration of the Cloudchaser lift and new trail names, Mt. Bachelor is offering discounts of up to 44 percent on multi-day lift tickets during a special 96 hour lift ticket sale.

Three-of-five day lift tickets may be used for skiing or riding on any three days within a five-day period. They are available for \$129 with several holiday blackout dates. An unrestricted three-of-five day ticket, without blackout dates, is available for \$159.

Four-of-six day lift tickets may be used on any four days within a six-day period. Price with holiday blackout dates is \$164; unrestricted tickets are \$199.

The tickets are valid throughout the 2016-17 winter season but must be purchased online before 12:00 p.m. PST on Monday, November 21. Quantities are limited and may sell out prior to the deadline.

Mt. Bachelor is also offering one of the industry's most unique lift pass products, the Pure30 Pass. Designed for those who desire a taste of mountain local life, it's an unrestricted pass valid for any 30 consecutive days of skiing or riding. The Pure30 Pass is available for \$559, a \$40 discount off the regular price, during the 96 hour sale period.

Additional information about the lift ticket sale and the resort's 2016-17 winter trail map featuring the new Cloudchaser lift can be found on Mt. Bachelor's website.

About Mt. Bachelor: *Mt. Bachelor is the fifth largest ski resort in the USA, offering 4,318 acres of lift-accessible terrain. The mountain features 11 lifts, eight of which are Express Quads. Mt. Bachelor also features 5 terrain parks, 56K of groomed cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. For weather conditions, news, and events visit www.mtbachelor.com.*

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