



PRESS RELEASE

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MT. BACHELOR ANNOUNCES SEASON PASS PRICING

BEND, Ore. (August 31, 2016) – Mt. Bachelor today announced season pass pricing for the upcoming 2016-2017 ski and snowboard season.

The resort also released pricing on seasonal children's programs offered by the resort's Gravity School. The seasonal programs typically sell out prior the start of the season.

MT. BACHELOR SEASON PASSES

Mt. Bachelor Full Season Passes purchased on or before September 30 are priced at \$929 for adults. Young Adult (ages 19-26) pass prices will be \$459; Teen (13-18) and Senior 70+ are priced at \$329; passes for youth ages 6-12 are priced at \$219; passes for Seniors ages 65-69 are \$599. Season passes for children younger than age 6 remain \$29.

Midweek Pass prices will be \$629 for adults and \$499 for seniors ages 65-69. The popular 12 Day Pass and 4-Pack will also return this year, priced at \$569 and \$209, respectively, if purchased on or before September 30.

Payment plans are once again available requiring only a down payment of \$49 for each pass ordered by September 15, with \$20 serving as an administrative fee. Equal payments for the balance are due October 15 and November 15 and will be automatically charged to purchasers' credit cards.

In a letter to previous season pass holders, President and General Manager of Mt. Bachelor, John McLeod stated, "Being on federal lands we cannot price products based on residential zip codes but our pricing strategy over the years has consistently favored the season pass which for those of us who live here and can visit frequently essentially represents the best "locals" deal we are able to offer all year."

Season passes will go on sale Thursday, September 1 at 12:00 p.m. on Mt. Bachelor's website.

Skiers and riders who purchase a Mt. Bachelor Full Season Pass are eligible to visit themaxpass.com and purchase the M.A.X. Pass add-on for only \$299 for adults, \$249 for teens and \$199 for youth.

CHILDREN'S GRAVITY SCHOOL PROGRAMS

Mt. Bachelor has also made Gravity School multi-week children's programs available for booking. These ski and snowboard lesson programs are offered in three-week and nine-week configurations on Saturdays and Sundays and are popular among local families.

"All Mountain Skiers" and "All Mountain Riders" serve skiers ages 6-14 and snowboarders ages 7-14, respectively, and are priced at \$169 for three-week sessions and \$479 for nine-week sessions.

"Mighty Mites" and "Mighty Riders" serve skiers ages 4-5 and snowboarders ages 5-6, respectively, and are priced at \$179 for three-week sessions and \$519 for nine-week sessions.

The nine-week sessions can be purchased with a payment plan, requiring only \$49 down, per child, the deadline for payment plan purchases is September 15.

Additional information on season passes, the M.A.X. Pass and seasonal children's programs may be found on Mt. Bachelor's website.

NEW EAST SIDE LIFT, CLOUDCHASER ADDS 635 ACRES OF NEW TERRAIN

Since July 1, 2016 construction has been underway on Mt. Bachelor's new lift, Cloudchaser. The tower forms were placed last week and the concrete for the tower foundations was poured on Monday, August 29. McLeod stated, "It is not every day you get to watch a Blackhawk helicopter pour concrete for tower foundations of a new lift. We could not be more excited to enhance our on-mountain experience for local visitors and destination guests alike."

Cloudchaser is still on track for a mid-December opening and brings Mt. Bachelor's total skiable acreage over 4,300 making it the fifth largest ski resort in the country.

LA NIÑA FOLLOWING EL NIÑO HISTORICALLY MEANS BIG SNOW AT MT. BACHELOR

With a potential La Niña pattern brewing in the Pacific Ocean, Mt. Bachelor is preparing for a deep snowpack this winter. According to the resort's snowfall records, a La Niña winter following El Niño brings above average snowfall.

"Since 1990 we have had five occurrences of La Niña following El Niño delivering anywhere from 363" to over 600" at Mt. Bachelor, with the most recent occurrence bringing 665" of snow in the 2010-2011 winter season, McLeod said. "With Cloudchaser in the mix, it will be a great winter to be a pass holder."

Mt. Bachelor plans to open for the 2016-2017 winter skiing and snowboarding season on Friday, November 25 if weather and snow conditions allow.

About Mt. Bachelor: Mt. Bachelor is the fifth largest ski resort in the USA, offering 4,318 acres of lift-accessible terrain. The mountain features 11 lifts, eight of which are Express Quads. Mt. Bachelor also features 5 terrain parks, 56K of groomed

cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. For weather conditions, news, and events visit www.mtbachelor.com.

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