



PRESS RELEASE

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MT. BACHELOR EXPANDS SPRING OPERATIONS OFFERING MORE TERRAIN AND LONGER HOURS

\$199 “Springtacular” Season Pass Now On Sale

BEND, Ore. (Mar. 16, 2017) – With a strong winter ski and snowboard season underway and nearly 10 feet of snow at its base, Mt. Bachelor announced it will offer more terrain and longer lift operating hours this spring than in the past.

New this year, the resort will maintain a 9:00 a.m. to 4:00 p.m. operating schedule with lift access to all 4,318 acres of terrain through the entire month of April. Historically, Mt. Bachelor switched to an early-afternoon closing time by the middle of the month.

“This winter has delivered the best snow in years,” said John McLeod, Mt. Bachelor’s president and general manager. “We want to continue the momentum and give our guests access to our prime spring ski & snowboard conditions by expanding our April operations.”

Mt. Bachelor’s popular “Springtacular” season pass returns this year and provides greater value with the longer April hours. Valid for 56 days of skiing and riding starting Monday, April 3, spring passes are on sale now at <http://www.mtbachelor.com>.

If purchased by Sunday, April 2, spring passes are \$199 for adults (19-64), \$169 for teens (13-18) and seniors (65-69), and \$129 for youth (6-12) and seniors (70+). Nordic spring passes are \$89 for all ages. Passes will still be available for purchase after April 2, but at higher prices.

The resort is also planning a full calendar of events that will grip the spring skiing psyche and entice visitors with fun throughout spring.

Up first: the 10 Barrel Hella Big Air Competition and Snow Beach Party on Saturday, March 25. The competition will showcase elite skiers and snowboarders as they perform aerials from a large jump visible from the West Village base. The Pine Marten chairlift will stay open for skiing and snowboarding to all guests until 7:00 p.m. that evening, with a public after-party featuring live music by *Lyrics Born*, to follow.

Additional evening ski, snowboard and live music parties are planned until 7:00 p.m. on Saturday, April 1 and Saturday, April 8, in concert with the Subaru WinterFest and Gerry Lopez Big Wave Challenge events.

Starting Monday, May 1, the resort will switch to an 8:30 a.m. to 1:30 p.m. daily schedule.

The earlier afternoon closing time in May will allow adventure seekers to experience one of the region's other outdoor recreation opportunities in combination with a morning on the mountain. One such example: the resort's "Ride & Raft" package, which bundles skiing or snowboarding at Mt. Bachelor with an afternoon of rafting the Big Eddy Thriller with Sun Country Tours.

"There aren't many other places that can compete with the multi-sport adventures Central Oregon offers in the spring," McLeod added.

Mt. Bachelor will conclude its ski and snowboard season on Sunday, May 28. In keeping with tradition, the resort's spring finale during Memorial Day weekend will include a beer festival, live music and the North American Pond Skimming Championships.

Additional information about Mt. Bachelor's spring season can be found here:

<http://www.mtbachelor.com/springtacluar>

About Mt. Bachelor: *Mt. Bachelor is the sixth largest ski resort in the USA, offering 4,318 acres of lift-accessible terrain. The mountain features 11 lifts, eight of which are Express Quads. Mt. Bachelor also features 5 terrain parks, 56K of groomed cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. Mt. Bachelor is part of the POWDR Adventure Lifestyle Co. portfolio. For weather conditions, news, and events visit www.mtbachelor.com.*

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