

PRESS RELEASE

Contact: Drew Jackson
Director of Sales and Marketing
(541) 693-0953 - djackson@mtbachelor.com
www.mtbachelor.com/media



MT. BACHELOR'S WINTER SEASON LIFTS OFF THIS SATURDAY

BEND, Ore. (Nov. 14, 2017) – [Mt. Bachelor](http://www.mtbachelor.com) announced today that it will open for the 2017-2018 winter season on Saturday, Nov. 18. Additionally, the resort's 96-hour lift ticket sale will kick off on Thursday, Nov. 16.

"It's exciting to get an early start to the 2017-2018 ski/snowboard season," said John McLeod, Mt. Bachelor's president and general manager. "With our parent company POWDR investing \$2.5 million to further improve the Mt. Bachelor guest experience, it's going to be another great winter."

Mother Nature delivered more than seven feet of snow this fall, condensing to a base depth of 24" to 36". The deeper-than-normal snowpack will allow the resort to open sooner than the typical Thanksgiving weekend start.

Conditions permitting, three lifts – Pine Marten, Skyliner and Sunshine Accelerator – will be in operation from 9:00 a.m. to 4:00 p.m., providing access to terrain for skiers and snowboarders of all abilities. Despite the significant early snowfall, resort officials caution that early-season conditions exist and recommend that guests ski or snowboard on groomed runs.

All 2017-2018 Full Season, 12 Day and 4 Day Passes will be valid for use beginning Saturday, Nov. 18. The resort will also allow Midweek Passes to be used both days of opening weekend. Single-day lift tickets will be \$63 for adults (ages 19-64) with tickets for youth, teens and seniors offered at reduced prices.

The resort also plans to open its Nordic ski season on Saturday, with grooming planned for the upper Nordic trails.

Mt. Bachelor will offer a limited selection of guest services for opening weekend including food and beverages, equipment rentals, lessons and the Gravity Sports shop. A full roll-out of services is slated to be in place by Thanksgiving.

With mountain crews in full preparation mode for Saturday's opening, Mt. Bachelor's winter [Uphill Travel Policy](#) is now in effect. The Cinder Cone route from West Village is the only hiking route open to climbers. All other areas of Mt. Bachelor are currently closed to uphillers.

To further sweeten the deal for opening week, Mt. Bachelor's popular 96-hour sale will return on Thursday, Nov. 16. This program provides discounts of up to 45 percent on pre-purchases of three-of-five- and four-of-six-day lift tickets:

- \$139 for the 3-of-5-day restricted ticket (holiday blackout dates apply)
- \$169 for the 3-of-5-day unrestricted ticket (no blackout dates)
- \$169 for the 4-of-6-day restricted ticket (holiday blackout dates apply)
- \$209 for the 4-of-6-day unrestricted ticket (no blackout dates)

The 96-hour sale tickets are valid throughout the 2017-2018 winter season, however they must be purchased online before 12 p.m. PST on Monday, Nov. 20. Quantities are limited and may sell out prior to the deadline.

Please check Mt. Bachelor's website later this week for a complete list of what will be available for opening weekend, as well as for additional information about the 96-hour sale and the resort's operating plans.

About Mt. Bachelor: *Mt. Bachelor is the sixth largest ski resort in the USA, offering 4,318 acres of lift-accessible terrain. The mountain features 11 lifts, eight of which are Express Quads. Mt. Bachelor also features 5 terrain parks, 56 km of groomed cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. Mt. Bachelor is part of POWDR, a family owned and operated adventure lifestyle company. For weather conditions, news, and events visit www.mtbachelor.com.*

###