



PRESS RELEASE

Contact: Drew Jackson
Director of Marketing and Communications
(541) 693-0953 - djackson@mtbachelor.com
www.mtbachelor.com/media

MT. BACHELOR ANNOUNCES SPRING PLANS; LONG SEASON ENSURED WITH 100” BASE DEPTH

\$199 “Springtacular” Season Pass Now On Sale

BEND, Ore. (Mar. 6, 2018) – With recent storms delivering more than four feet of new snow and increasing the base snow depth to nearly 100”, Mt. Bachelor announced plans to offer one of North America’s longest ski and snowboard seasons this spring.

“We’ve noticed a renewed enthusiasm for skiing and snowboarding with the recent new snow,” said Drew Jackson, Mt. Bachelor’s director of marketing and communications. “We want to continue the momentum and give our guests access to our prime spring conditions throughout April and May.”

Mt. Bachelor’s popular “Springtacular” season pass returns with no increase in price over last year. Valid for up to 58 days of skiing and riding starting Saturday, March 31, spring passes are on sale now at <http://www.mtbachelor.com>.

If purchased by Sunday, April 1, spring passes are \$199 for adults (19-64), \$169 for teens (13-18) and seniors (65-69), and \$129 for youth (6-12) and seniors (70+). Passes will still be available for purchase after April 1, but at higher prices.

A Nordic Spring Pass, priced at \$89 (all ages), will be available to buy and use starting April 2.

The resort is also planning a full calendar of events that will entice visitors with fun throughout spring.

Subaru WinterFest takes over Mt. Bachelor and Central Oregon, March 16-18, and includes a headlining performance by *Lukas Nelson & Promise of the Real* at Crow’s Feet Commons on Saturday evening, March 17.

Other events include The 10 Barrel Hella Big Air Competition and Snow Beach Party on Saturday, March 31 and the Gerry Lopez Big Wave Challenge, April 13-15.

Mt. Bachelor will also extend its lift operating hours to 7:00 p.m. on the evenings of Saturday, March 24 and Saturday, March 31 to coincide with Oregon's spring break, giving guests more opportunities to enjoy their experience on the mountain. Discounted lift tickets will be available during the twilight skiing hours.

Similar to last year, the resort plans to maintain a 9:00 a.m. to 4:00 p.m. operating schedule with lift access to all 4,318 acres of terrain through the month of April, conditions permitting. Starting Monday, April 30, the resort will switch to an 8:30 a.m. to 1:30 p.m. daily schedule.

The earlier afternoon closing time in May will allow adventure seekers to experience one of the region's other outdoor recreation opportunities, such as an afternoon of rafting the Big Eddy Thriller with Sun County Tours in combination with a morning of skiing or snowboarding at Mt. Bachelor.

"There aren't many other places that can compete with the multi-sport adventures Central Oregon offers in the spring," Jackson added.

Mt. Bachelor plans to conclude its ski and snowboard season on Sunday, May 27. In keeping with tradition, the resort's spring finale during Memorial Day weekend will include a beer festival, live music and the North American Pond Skimming Championships.

About Mt. Bachelor: *Mt. Bachelor is the sixth largest ski resort in the USA, offering 4,318 acres of lift-accessible terrain. The mountain features 11 lifts, eight of which are Express Quads. Mt. Bachelor also features 5 terrain parks, 56 km of groomed cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking. Mt. Bachelor is part of POWDR, a family owned and operated adventure lifestyle company. For weather conditions, news, and events visit www.mtbachelor.com.*

###