



MEDIA STATEMENT

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NEW WOODWARD PEACE PARK JOINS WOODWARD MOUNTAIN PARK TO REIMAGINE MT. BACHELOR SKI AND RIDE EXPERIENCE THIS WINTER

(BEND, Ore.), October 1, 2019 – Today POWDR and Mt. Bachelor announced exciting news for skiers and riders: Mt. Bachelor will be home to a unique and creatively designed Woodward Peace Park, designed by professional snowboarder Danny Davis and Mt. Bachelor's own Woodward Mountain Park crew. Accessed from the resort's Skyliner lift, Mt. Bachelor's Woodward Peace Park is geared towards intermediate and advanced riders, and aims to create a new on-mountain experience that reinvents freestyle terrain with a focus on fun and flow. All skiers and snowboarders with a valid lift ticket or season pass are welcome and with this addition, guests will have even more options to choose their own path at their own pace to build personal skill and adventure.

Woodward Peace Park will be a signature mountain experience as part of the previously-announced Woodward Mountain Park at Mt. Bachelor, which will feature fun, new and engaging terrain features for everyone – supported by a new quad chairlift, two new conveyor carpets, a remodeled Sunrise Lodge and expanded parking.

Today POWDR also announced the addition of Woodward Mountain Parks to several other company-owned resorts. You can read the [announcement here](#). The release contains additional information about Woodward Peace Park as well.

Mt. Bachelor's Woodward Mountain Park and Woodward Peace Park will open during the 2019-20 winter season, pending weather and as conditions allow. Visit www.mtbachelor.com to learn more about Woodward at Mt. Bachelor and to purchase passes for the upcoming winter season.

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About Mt. Bachelor: Mt. Bachelor offers 4,318 acres of lift-accessible terrain with 360-degree descents from the 9,065' volcanic peak, served by 11 lifts, eight of which are high-speed quads. Mt. Bachelor also features a Woodward Mountain Park and its collection of progressive terrain parks, 56 km of groomed cross country trails, snowshoeing, tubing, sled dog rides and summer attractions including downhill mountain biking, whitewater rafting with [Sun Country Tours](#), and the [Woodward WreckTangle](#) in Bend. Mt. Bachelor is part of POWDR, a family owned and operated adventure lifestyle company. For weather conditions, news, and events visit www.mtbachelor.com.

About Woodward: Woodward is an experiential action sports company on a mission to inspire next generation sports experiences through innovative environments amplified, intuitive programming and shared passion. Across its destinations, Woodward stokes new levels of growth, confidence and a lifelong love of sports. Woodward's hallmark indoor and outdoor experiences include action sports camps, action sports parks, mountain parks, action sports hubs and the Woodward WreckTangle. To find out more information and see the complete list of Woodward destinations, please visit, www.campwoodward.com. Woodward is part of the [POWDR](#) portfolio.